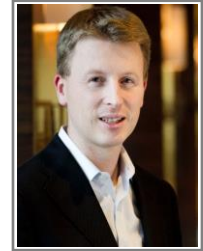


# Michael Gryseels

APAC Leader of McKinsey Digital Labs

Michael's professional career of 20+ years has been guided by a passion for disruptive technologies and how these technologies can transform businesses and industries. Current technology areas of interest include digital, advanced analytics, artificial intelligence, big data, robotics, blockchain, Internet of Things, augmented/virtual reality and other cognitive technologies.



Currently, Michael is the APAC Regional Leader for McKinsey Digital Labs (MDL), a growth unit of McKinsey which supports clients in capturing value from a broad set of technologies. In this role, Michael oversees a team of 300+ digital experts and professionals including UX experts, UI designers, Product Owners, Agile coaches, Scrum Masters, Product delivery managers, Enterprise and solution architects, Data Architects/Engineers/Scientists. MDL helps clients accelerate digital transformations and/or build new digital businesses through a combination of advisory and hands-on implementation support that is seamless integrated.

As a Senior Partner, Michael has been advising senior executives across the world on a wider range of issues related to digital strategy, transformation, operations, and technology. As part of our advisory service, Michael has also taken on interim management roles with several of our clients, including leading new digital businesses. His advisory focus includes:

- New business incubation and digital business building
- Full Company Digital Transformation
- Growth and Innovation Strategy
- Product & Experience Design
- Rapid Process/Journey Digitization
- Corporate Finance/M&A
- Agile Transformation
- Leadership & Change Management implications

Outside of McKinsey, Michael is an active business angel investing in early-stage technology companies and keen to meet entrepreneurs with disruptive ideas. I am a regular speaker in tech-focused conferences and have a global network in the space.

Prior to McKinsey, Michael was a Ph.D. Researcher in Computer Science focused on Internet and related Technologies, working with several companies including Telstra, Global Telesystems, Belgacom and Belgium's Inter-University Centre for Micro-Computing technology.